



Community Development
39550 Liberty Street
Fremont, CA 94538
www.fremont.gov



ART REVIEW BOARD AGENDA

General Order of Business

1. Preliminary
 - Call to Order – 1:30 pm
 - Roll Call
 - Approval of Minutes
 - Disclosures
2. Public/Oral Communications
3. Scheduled Items
 - Public Hearings
 - Preliminary Reviews
4. Miscellaneous
5. Adjournment

Project Review Format

The Art Review Board will follow the following format in conducting project review:

1. Presentation by staff of the project
2. Questions of staff from Art Review Board members
3. Comments from the applicant
4. Questions of applicant from Art Review Board members
5. Public hearing/testimony or questions; response by applicant if appropriate
6. Closing of public hearing
7. Deliberation by Art Review Board
8. Motion and vote

Addressing the Art Review Board

Any person may speak on any item under discussion by the Art Review Board after receiving recognition by the Chairperson. A speaker sign-in sheet will be available in the meeting room prior to and during the meeting. Staff will notify the Chairperson of the speakers' desire to address the Art Review Board. Speakers will be called upon in the order they are listed on the sign-in sheet during the public testimony section of the public hearing for each project.



Oral Communications

Any person desiring to speak on a matter which is not scheduled on this agenda may do so under the Public Communications section of the meeting. The Chairperson will limit the length of presentation. California Government Code Section 54954.2(b) prohibits the Art Review Board from taking any immediate action on an item which does not appear on the agenda, unless it meets stringent requirements.

Information

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 2 working days in advance of the meeting by contacting the Planning Department at (510) 494-4440.

Availability of Public Records

All disclosable public records relating to an open session item on this agenda that are distributed by the City to all or a majority of the Art Review Board less than 72 hours prior to the meeting will be available for public inspection at 39550 Liberty Street during normal business hours, at the time the records are distributed to the Art Review Board.

For information on current agenda items please visit our website at: <http://www.fremont.gov/index.aspx?NID=949> or contact the Planning Department at (510) 494-4440.

Plans and other supporting documents are available at the Development Services Center at 39550 Liberty Street (between Stevenson Boulevard and Walnut Avenue). They are also posted on the City of Fremont's website by 5:00 p.m. the Monday before a scheduled meeting.

Copies of the agenda and staff reports are available at the Development Services Center, 39550 Liberty Street. Questions may be directed to:

Community Development Department
City of Fremont
39550 Liberty Street
Fremont, CA 94538
(510) 494-4440

Your interest in the conduct of your City's business is appreciated.

Art Review Board

Raymond Tong – Chairperson
Carol Lawton– Vice Chairperson
Beth Booth
Jacline Deridder
Laurie Manuel

City Staff

Barbara Meerjans, Senior Planner



AGENDA
FREMONT ART REVIEW BOARD, SEPTEMBER 16, 2010
NILES CONFERENCE ROOM, DEVELOPMENT SERVICES BUILDING
1:30 P.M.

1. PRELIMINARY

1.1 CALL TO ORDER

1.2 ROLL CALL

1.3 APPROVAL OF MINUTES – Regular Meeting of October 22 and November 19, 2009 and January 21, 2010

1.4 DISCLOSURES

2. PUBLIC/ORAL COMMUNICATIONS

3. PUBLIC HEARING ITEMS

Item 1. [FREMONT POLICE BUILDING – 2000 Stevenson Boulevard](#) – to consider public art for Fremont Police Building including discussion of possible art locations and artist selection process.

Contact Person – Barbara Meerjans, (510) 494-4451, bmeerjans@fremont.gov

Recommended Action: Recommend artist selection process and location of artwork.

Item 2. [ART REVIEW BOARD OUTREACH](#) – Report the subcommittee discussion to enhance outreach and visibility for art in the community.

Contact Person – Barbara Meerjans, (510) 494-4451, bmeerjans@fremont.gov

Recommended Action: Receive referral and provide comment and direction.

4. MISCELLANEOUS ITEMS

Information from Board and Staff:

- Information from staff: Staff will report on matters of interest.
- Information from Board: Board members may report on matters of interest.

6. ADJOURNMENT

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ART REVIEW BOARD

STAFF REPORT SEPTEMBER 16, 2010

Project:	FREMONT POLICE BUILDING
Proposal:	To consider public art for Fremont Police Building including discussion of possible art locations and artist selection process.
Recommendation:	Recommend artist selection process and location of artwork.
Location:	2000 Stevenson Boulevard in the Central Planning Area. APN 525-1671-001-00 (See aerial photo on next page)
Area:	10.7 acre site
People:	City of Fremont, Owner Barbara Meerjans, Staff Planner (510) 494-44451; bmeerjans@fremont.gov

BACKGROUND:

On June 9, 1987, the City Council adopted the “Art in Public Places Program Policy”, applicable to the construction of City buildings and new parks with an estimated construction cost now over \$1,000,000. The policy allocates one percent (1%) of the estimated construction cost for public art. The Policy authorizes the Art Review Board to determine the preferred method for selecting the artist and artwork for the project. The new Police Firing Range is subject to the policy and there are Police Building art funds.

On June 12, 2008, the Art Review Board voted to recommend combining the public art funds from the Police Department Firing Range with the remaining art funds from the Police Building for a new public artwork at the Police Building site. In addition, the Board selected the west lawn grassy knoll as the site location for the artwork, since this location maximizes public visibility. On September 11, 2008, Board members discussed methods for artist selection for the Police Building artwork. Discussion revolved around art that represents the function of the building and allows visibility from the road. After considerable discussion, the Art Review Board recommended that an invitational as the selection method for a possible direct commission. However, selection of an artist did not move forward to approval of a contract for the artwork.

On March 18, 2010 ARB again recommended that the public art funds from the Police Firing Range be combined with Police Building art funds to allow for placement of art on the Police Department site at a location more visible to the general public.



Figure 1: Aerial Photo (2006) of Project Site and Surrounding Area.



SURROUNDING LAND USES: North: Multi-family residential
South: Central Park
East: Softball fields and future dog park in Central Park
West: Library in Central Park

PROJECT DESCRIPTION: The Police Building, detention center, and firing range/training center are located at the 10.7-acre Police Department facility complex fronting Stevenson Boulevard and adjacent Central Park. The site is accessed from existing driveways connecting to Stevenson Boulevard. The majority of the campus is secured by fencing and gates. There is public access to the Police Building lobby where the two “Wall of Honor” sculptures by artist Jaap Bongers are displayed.

Discussion: The total budget for the combined public art component of the Police Department facility is \$117,562 of which \$94,049 is available for the artist’s commission, per the Art in Public Places Policy Program. The remaining funds are allocated for administrative charges, such as staff time and for the preparation of artist proposals and maquettes.

Process: The process for selection of an artist could be accomplished by either request for proposals or a direct commission with a specific artist. The following is a brief description of each process.

Typically, a request for proposals (RFP) is prepared by staff and reviewed by ARB and then sent to a list of interested artists and organizations. We could also post notice of the RFP on websites such as the California Arts Council website. In the past, there have been 20-30 proposals received and ARB has then narrowed the selection down to three artists. The three artists are then each given \$1,000 to prepare proposals and a maquette. The three finalists present their proposals to ARB and the board selects the artwork. Staff then works with the artist regarding the contract and installation of the art.

Another possibility is the direct commission with a specific artist. ARB actually did recommend this process in 2008 for the Police Building facility. After ARB recommendation of an artist, staff then works with the artist regarding the contract and installation of the art.

Location: The Board previously selected the west lawn grassy knoll as the site location for the artwork, since this location maximizes public visibility. Other visible locations on the site are limited but include the east grassy lawn nearer the access drive or near the front entrance.

PUBLIC NOTICE AND COMMENT:

Public hearing notification is applicable. A total of notices were mailed to owners and occupants of property within 300 feet of the site. A Public Hearing Notice was posted and published by *The Tri City Voice* on August 31, 2010.

ENCLOSURES:

Informational Items: None

RECOMMENDATION:

1. Hold public hearing.
2. Receive and discuss.
3. Recommend artist selection process and location of artwork.

Item 1: Fremont Police Building -bsm
September 16, 2010

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ART REVIEW BOARD

STAFF REPORT SEPTEMBER 16, 2010

Project: ART REVIEW BOARD OUTREACH

Proposal: Report the subcommittee discussion to enhance outreach and visibility for art in the community

Recommendation: Receive referral and provide comment and direction

People: City of Fremont: Barbara Meerjans, Staff Planner (510) 494-4451, bmeerjans@fremont.gov

BACKGROUND: This item is a referral by Board Member Manuel to discuss the creation of a subcommittee to enhance/enlarge/expand outreach for applicants to the Board and to explore the addition of an under 25 yr old adjunct member to serve on the Board. The charge would be to bring back ideas to the Board for recommendation to the City Council. On July 15, 2010 ARB recommended a subcommittee meet to discuss possible ideas for outreach for the Board to discuss.

DISCUSSION: Board Members Lawton and Manuel met with staff in August to discuss various outreach ideas. Three ideas emerged for further discussion and action over the next year.

1. A temporary outdoor exhibit of Ohlone College student artwork. A possible location is Central Park.
2. A lecture series regarding art and photography.
3. An exhibit of skateboard art at Olive Hyde Art Gallery in October, 2011 in conjunction with the opening of the skateboard park.

PUBLIC NOTICE AND COMMENT:
Public hearing notification is not applicable.

ENCLOSURES:

Informational Items: None

RECOMMENDATION:

1. Receive and provide comment and direction